



KONICA MINOLTA

# ALIGNING PRINT TO THE CLOUD

## CLOUD PRINT SERVICES

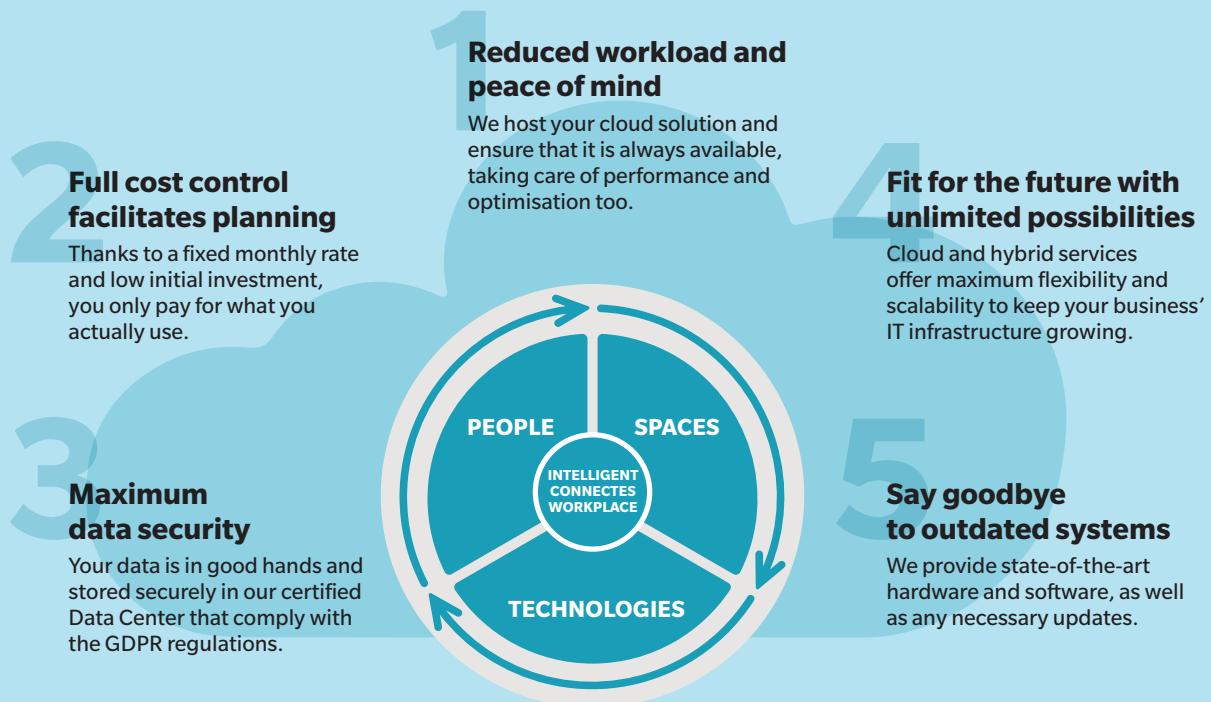


The world forces us to stay flexible in our way we work and to constantly adapt to ever-changing markets. This changing world of work, however, brings with it risks and opportunities that need to be navigated. Cloud solutions have become indispensable and provide a perfect platform for flexible digital working. This is why more and more medium-sized businesses are interested in all-in-one cloud-based services for their printing and IT infrastructure.

As a trusted advisor, our goal is to help your work environment achieve maximum digitalisation. We'll partner with you and give you independent advice on the optimal cloud solution and will take care of migrating, operating and constantly optimising your print infrastructure to overcome new challenges and transform your business to be more dynamic than ever before.

**Our Konica Minolta Cloud Print Portfolio focuses on connectivity, flexibility and liberation. We connect your printing infrastructure with the latest cloud technology to bring your business one step closer to an intelligent connected workplace.**

## FIVE REASONS TO CHOOSE THE CLOUD



# POWERFUL SOLUTIONS FOR YOUR INDIVIDUAL NEEDS THE CHOICE IS YOURS

## What if...

- ... your complex printing infrastructure could be turned into an easy-to-use service?
- ... you didn't need your own print servers and could consequently save significant costs?
- ... you always knew for sure that your data is secure?
- ... you could spend the time you saved on innovative, value-adding projects?

## Good news:

Konica Minolta's Cloud Print Portfolio makes all this possible and offer you powerful solutions for high quality services according to your individual needs. In short, our role is to be your indispensable partner and help you create your intelligent workplace of the future.

## Konica Minolta Cloud Print Services Portfolio



## BENEFITS AT A GLANCE



### Better Cost Planning

Fixed monthly fees so you always keep a perfect overview



### Improved data and document security

Certified data centres and encryption ensure your data and documents are in good hands



### Quick and easy implementation

Rapid deployment, easy updates and fast adoption



### Mobile Working

Our cloud print services are accessible and usable from anywhere



### Secure printing

Follow-me authentication ensures that your document does not fall into wrong hands



### Print as usual, but at reduced costs

You continue to use your MFP and benefit from reduced costs as well

## RETHINK WHAT'S POSSIBLE